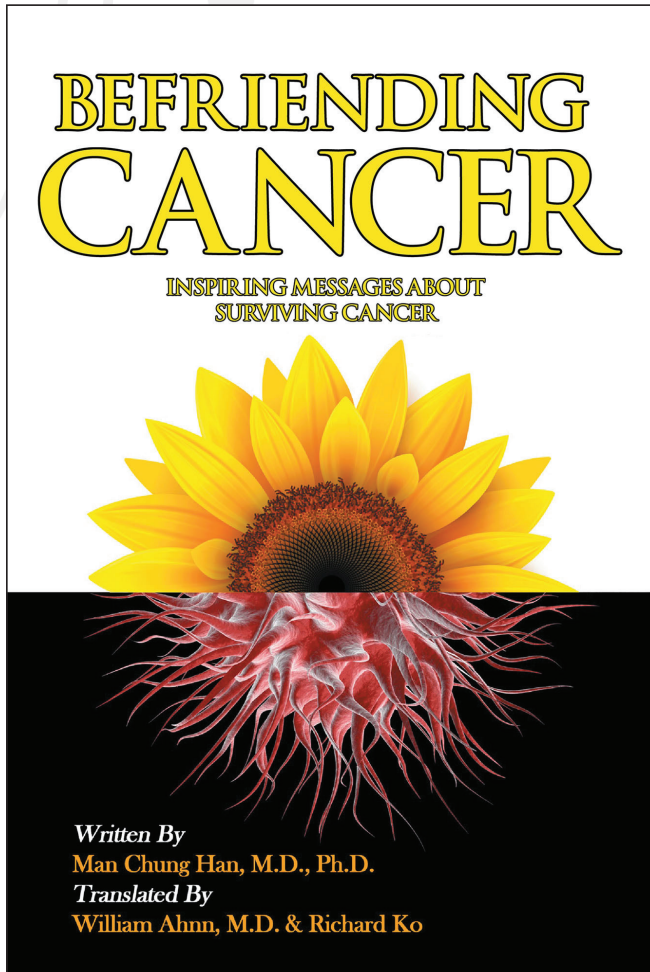


# Befriending Cancer

by Man Chung Han, M.D., Ph.D., Richard Ko & William Ahnn, M.D.



## Befriending Cancer

**Author:** Man Chung Han, M.D., Ph.D.,  
Richard Ko & William Ahnn, M.D.

**Format:** 6x9 Paperback

**Pages:** 238

**Paperback Price:** \$23.95

**ISBN (pbk):** 978-1-64424-521-7

## Book Summary

Why despair?

Not everybody dies from cancer. Never give up!

Anything is possible in the biological world. Cancer cells are cells in our body which one day went awry and took a different path called mutation. Nobody knows what these cancer cells are going to do. Cancer cells are like a football with an unpredictable bounce. And so, this brings hope. This is the obvious reason why we should never give up no matter how tough the treatment is. Remember, if you understand your cancer, you can be a survivor even if doctors only give you a 1 percent chance of living.

**Contact:** Call 866-315-2708 for more information

## Marketing & Distribution

The marketing and publicity campaign for "Befriending Cancer" is being undertaken by the Page Publishing marketing department. Promotion of the book includes the dissemination and delivery of a high volume of press releases, various Twitter and Facebook postings, and assorted online advertising campaigns.

"Befriending Cancer" is available for wholesale order through the Ingram Content Network.